

## **Press Release January 2017**

### **Hand Over of Chair for the Press Distribution Forum (PDF)**

With effect from 1 January 2017, Frank Straetmans takes over as Chairman of the Press Distribution Forum (PDF) on behalf of the Professional Publishers Association (PPA) from Mike Newman, who has held the position through 2016 for the News Media Association (NMA). Chairmanship of the PDF rotates between the member associations.

Mike Newman commented, “The PDF continues to strive and support the role within the heart of our industry. Discussions continue to make progress with the NFRN and other trade bodies over the issues facing the industry and pleased to represent the NMA as Chairman for the last 12 months. Frank will lead us through the next twelve months with his wealth of knowledge and with great veracity. I wish him every success.”

Frank Straetmans responded with, “Mike Newman has been a commendable Chairman over the last year, moving forward the PDF agenda including discussions with the NFRN, Efficient Consumer Response (ECR) and News Retail Group (NRG). I am delighted that Mike continues on the PDF Committee and that we will continue to benefit from his immense industry knowledge and experience.



END

### **NOTES TO EDITORS:**

PRESS DISTRIBUTION FORUM (PDF) ·

The purpose of the Press Distribution Forum is to provide a self regulated forum for associations and companies involved in the supply and distribution of newspapers and magazines and to ensure the continuation of a diverse and plural press with its widespread availability to retailers and consumers. More information on the PDF can be found at [www.pressdistributionforum.com](http://www.pressdistributionforum.com)

The Association Members are:

- News Media Association (NMA)
- Professional Publishers Association (PPA)
- Association of Newspaper and Magazine Wholesalers (ANMW)

The Press Distribution Forum Board Members are:

Mike Newman	-	Chairman
Bob Steadman	-	NMA
Mike Mirams	-	PPA
Nicola Rowe	-	PPA
Simon Gage	-	SN
Grant Jordan	-	MDL

Dorothy King	-	Administrator
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