

PRESS RELEASE 24TH AUGUST 2012

OLYMPIC AND PARALYMPIC DISTRIBUTION

The Press Distribution Forum (PDF), today, reported that distribution during the Olympics had been extremely efficient, following meetings between the PDF Olympic Distribution Group, LOCOG, the Metropolitan Police, Transport for London and the Department for Culture, Media and Sport, to lay the groundwork necessary to ensure effective newspaper and magazine distribution to retailers, with the minimum amount of disruption during the Olympic period, given the challenges and restrictions posed by the games.

The Chairman of the PDF Mike Newman said “The work of the PDF Olympic Distribution Group was crucial in preparing the industry for the Olympics and we are pleased that newspaper and magazine distribution during that time went well.” He added that “Publishers are grateful to wholesalers in particular for providing a high level of service to retailers with minimum disruption. We would also like to thank the many retailers who provided an exemplary service to customers during the games.”

The Press Distribution Forum stressed that distribution during the Paralympics would present a unique set of challenges as normal work schedules resumed after the August holiday period, combined with the end of the school holidays. Mike Newman said “Publishers and wholesalers will do all that they can to ensure effective distribution during the Paralympics despite the additional challenges”.

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NOTES TO EDITORS:

PRESS DISTRIBUTION FORUM (PDF) .

The purpose of the Press Distribution Forum is to provide a self-regulated forum for associations and companies involved in the supply and distribution of newspapers and magazines and to ensure the continuation of a diverse and plural press with its widespread availability to retailers and consumers. More information on the PDF can be found at www.pressdistributionforum.com

The Association Members are:

- Newspaper Publishers Association (NPA)
- Professional Publishers Association (PPA)
- Association of Newspaper and Magazine Wholesalers (ANMW)

The Press Distribution Forum Board Members are:

Mike Newman	-	Chairperson
Nigel Lomas	-	NPA
Lucy Ukoumunne	-	NPA
Mike Mirams	-	PPA
Nicola Rowe	-	PPA
David Cooke	-	MD
Mark Charlton	-	SN

Neil Robinson	-	PDRP Arbiter
Dorothy King	-	Administrator

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