

PDF Invites Retailers to Birmingham Forum

Today, the Press Distribution Forum (PDF) announced it will be holding a Retail Forum at the Mirror's printing plant in Birmingham on Thursday 20th June between 10am – 3pm. The Retail Forum follows the PDF's commitment to engage with retailers and to develop a greater understanding of their distribution issues.

The Forum will be an opportunity for retailers to meet publisher, wholesaler and distributor representatives and share their views on the industry with other like-minded retailers. All attendees will be given a tour of the Mirror's printing plant during live operation and enjoy a networking lunch.

Mike Newman, Chairman of the PDF said "The PDF Retail Forum in Birmingham is a great opportunity for retailers, publishers, wholesalers and distributors to connect and exchange views and ideas on the supply chain, along with ways in which newspapers and magazines can be readily accessed by the consumer."

Places for the Forum are limited, and retailers are asked to apply for a place early by calling 0843 289 3967 or email: admin@pressdistributionforum.com for an application form. The Retail Forum will be held at the Mirror Printing Plant, Wood Lane, Erdington, Birmingham, B24 9PW.

- END-

NOTES TO EDITORS:

PRESS DISTRIBUTION FORUM (PDF). The purpose of the Press Distribution Forum (PDF) is to provide a self-regulated forum for associations and companies involved in the supply and distribution of newspapers and magazines, to ensure the continuation of a diverse and plural press with its widespread availability to retailers and consumers. More information on the PDF can be found at www.pressdistributionforum.com

The Association Members are:

- Newspaper Publishers Association (NPA)
- Professional Publishers Association (PPA)
- Association of Newspaper and Magazine Wholesalers (ANMW)

The Press Distribution Board Members are:

Mike Newman - Chairman
Philip Busby - NPA
Lucy Ukoumunne - NPA
Mike Mirams - PPA
Nicola Rowe - PPA
David Cooke - MD
Simon Gage – SN