

## **PRESS DISTRIBUTION FORUM (PDF) ANNOUNCES RETAIL ROUNDTABLE**

The Press Distribution Forum (PDF) today announced it will be holding a Retail Roundtable at Trinity Mirror's printing plant, Watford on 22<sup>nd</sup> May 2014, from 11.00pm to 2.00pm.

Retailers attending the Roundtable will have the opportunity to take part in high level discussions on (i) looking to the future, and how retailers can get the best delivery/service for their store, (ii) the supply chain and how it works, and (iii) the biggest challenges faced by retailers, wholesalers and publishers in respect of supply of newspapers and magazines. A networking lunch and tour of the printing plant will also take place on the day.

John Howard, Chairman of the Roundtable discussion said "The PDF looks forward to welcoming retailers to the Roundtable discussion in May, and their input will highlight the areas that publishers and wholesalers need to focus on in order to ensure an effective supply chain, and continued accountability of service."

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### **NOTES TO EDITORS:**

PRESS DISTRIBUTION FORUM (PDF). The purpose of the Press Distribution Forum (PDF) is to provide a self regulated forum for associations and companies involved in the supply and distribution of newspapers and magazines and to ensure the continuation of a diverse and plural press, with its widespread availability to retailers and consumers. More information on the PDF can be found at [www.pressdistributionforum.com](http://www.pressdistributionforum.com)

The Association Members are:

- The Newspaper Publishers Association (NPA)
- The Professional Publishers Association (PPA)
- The Association of Newspaper and Magazine Wholesalers (ANMW)

The Press Distribution Board Members are:

Mike Mirams	-	Chairman (PPA)
Mike Newman	-	NPA
Bob Steadman	-	NPA
Lucy Ukoumunne	-	NPA
Nicola Rowe	-	PPA
David Cooke	-	MD
Simon Gage	-	SN

