

PRESS DISTRIBUTION REVIEW PANEL (PDRP)

Retail Delivery Time/Scheduled Delivery Time

The Press Distribution Charter (PDC) sets out the minimum service standards that a retailer can expect from the supply chain and offers solutions when things go wrong.

Every retailer should receive on time delivery of newspapers and magazines for the day of sale. Indeed Standard 2.1 provides that "the wholesaler will deliver all titles and their appropriate sections, no later than the Retailer Delivery Time (RDT) or Scheduled Delivery Time (SDT), for the day of sale."

The RDT is the time agreed by the wholesaler and retailer as the latest time by which it is operationally feasible for the retailer to receive his newspaper delivery and an SDT is the time given to a retailer where an RDT could not be agreed. The SDT is the time by which the wholesaler is able to deliver to the retailer, based on current arrival times to the wholesale house.

The wholesaler will only ever be deemed to be late if it fails to deliver by the RDT or SDT, therefore it is essential for every retailer to be aware of their SDT or RDT.

Every retail outlet will have received its RDT or SDT in writing sometime in the past, but with changes in circumstances that vital piece of paper may have gone astray. If a retailer is unaware of his RDT/SDT he should request the same from his wholesaler immediately.

The PDRP is pleased to see that News UK has started to print RDTs and SDTs on its paperwork and it is to be hoped that other wholesalers will follow suit.

- ENDS -

Notes to editors

- The Press Distribution Charter (PDC) came into effect on 1st November 2010 and serves as a promise of good service to all retailers of newspapers and magazines. The Charter sets out the standards that retailers should expect to receive from wholesalers and publishers and is supported by a complaints resolution process.
- Further details can be obtained by calling 0843 289 0438.
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