



PRESS DISTRIBUTION FORUM (PDF) ANNOUNCES RETAILER FORUM IN SCOTLAND

The Press Distribution Forum (PDF) today announced it will be holding a Retailer Forum at Menzies Distribution's Newbridge wholesale house in Edinburgh, on 11th April 2012.

The Retailer Forum Scotland event follows the PDF's commitment to engage with retailers at regional level and to develop a greater understanding of their distribution issues. Retailers attending the Forum will have the opportunity of meeting individually with publishers or wholesalers during a special surgery to be held on the day. All attendees will be given a tour of Menzies Distribution during the live operation, as well as participating in a networking lunch.

Nigel Lomas, Chairman of the PDF Retailer Forum Group said: "Following the success of the first Retail Forum held last year, the PDF recognised the benefit of the Forum to retailers, publishers and wholesalers as a way of exchanging ideas and information to improve the supply chain. Feedback from retailers is helpful in enabling publishers and wholesalers to make changes where possible to improve the effectiveness of the supply chain and ensure continued accountability of service."

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NOTES TO EDITORS:

PRESS DISTRIBUTION FORUM (PDF). The purpose of the Press Distribution Forum (PDF) is to provide a self regulated forum for associations and companies involved in the supply and distribution of newspapers and magazines and to ensure the continuation of a diverse and plural press with its widespread availability to retailers and consumers. More information on the PDF can be found at www.pressdistributionforum.com

The Association Members are:

- Newspaper Publishers Association (NPA)
- Professional Publishers Association (PPA)
- Association of Newspaper and Magazine Wholesalers (ANMW)

The Press Distribution Board Members are:

Mike Newman	-	Chairman
Nigel Lomas	-	NPA
Lucy Ukoumunne	-	NPA
Mike Mirams	-	PPA
Nicola Rowe	-	PPA
David Cooke	-	MD
Mark Charlton	-	SN
Neil Robinson	-	PDRP Arbitrator