

## **PRESS DISTRIBUTION FORUM (PDF) ANNOUNCES RETAIL ROUNDTABLE**

The Press Distribution Forum (PDF) today announced it will be holding a Retail Roundtable at Telegraph Media Group (TMG), London on 8<sup>th</sup> June 2016, from 11.00am to 2.00pm.

Retailers attending the Roundtable will have the opportunity to take part in high level discussions on (i) the supply chain and how it works, (ii) looking to the future, and how retailers can get the best delivery/service for their store, and (iii) the biggest challenges faced by retailers, wholesalers and publishers in respect of supply of newspapers and magazines. A networking lunch and a tour of the TMG building with a gallery view of editorial office will be provided.

John Howard, Newspapers Sales Director at Trinity Mirror and Chairman of the Roundtable said “The PDF is looking forward to engaging with retailers at the Roundtable discussion in June; their input will highlight the areas that publishers and wholesalers need to concentrate on to nurture a supply chain that works for all stakeholders.”

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### **NOTES TO EDITORS:**

PRESS DISTRIBUTION FORUM (PDF). The purpose of the Press Distribution Forum (PDF) is to provide a self regulated forum for associations and companies involved in the supply and distribution of newspapers and magazines and to ensure the continuation of a diverse and plural press, with its widespread availability to retailers and consumers. More information on the PDF can be found at [www.pressdistributionforum.com](http://www.pressdistributionforum.com)

The Association Members are:

- The Newspaper Media Association (NMA)
- The Professional Publishers Association (PPA)
- The Association of Newspaper and Magazine Wholesalers (ANMW)

The Press Distribution Board Members are:

Mike Newman	-	Chairman (NMA)
Bob Steadman	-	NMA
Jeff Almond	-	NMA
Frank Straetmans	-	PPA
Nicola Rowe	-	PPA
Grant Jordan	-	MD
Simon Gage	-	SN

