

PRESS DISTRIBUTION FORUM (PDF) ANNOUNCES RETAIL ROUNDTABLE

The Press Distribution Forum (PDF) today announced it will be holding a Retail Roundtable at Trinity Mirror's printing, Oldham on 19th May 2015, from 11.00am to 2.00pm.

Retailers attending the Roundtable will have the opportunity to take part in high level discussions on (i) the supply chain and how it works, (ii) looking to the future, and how retailers can get the best delivery/service for their store, and (iii) the biggest challenges faced by retailers, wholesalers and publishers in respect of supply of newspapers and magazines. A networking lunch and tour of the printing plant will also take place on the day.

John Howard, Chairman of the Roundtable discussion said "The PDF looks forward to welcoming retailers to the Roundtable discussion in May, and their input will highlight the areas that publishers and wholesalers need to focus on in order to ensure an effective supply chain, and continued accountability of service."

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NOTES TO EDITORS:

PRESS DISTRIBUTION FORUM (PDF). The purpose of the Press Distribution Forum (PDF) is to provide a self regulated forum for associations and companies involved in the supply and distribution of newspapers and magazines and to ensure the continuation of a diverse and plural press, with its widespread availability to retailers and consumers. More information on the PDF can be found at www.pressdistributionforum.com

The Association Members are:

- The Newspaper Media Association (NMA)
- The Professional Publishers Association (PPA)
- The Association of Newspaper and Magazine Wholesalers (ANMW)

The Press Distribution Board Members are:

Simon Gage	-	Chairman (SN)
Mike Newman	-	NMA
Bob Steadman	-	NMA
Jeff Almond	-	NMA
Mike Mirams	-	PPA
Nicola Rowe	-	PPA
David Cooke	-	MD

