

Minutes of the Press Distribution Review Panel Held on Wednesday 29th September 2021. Via conference call

Present: Steve Cripwell Chair

Anya Ahmad Smiths News

Ayk Tahir NMA

Brian Murphy Retail Representative
Graham Read Independent Retailer

Michael Williams Smiths News

Paresh Vyas Independent Retailer

| Item | |
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| 1.0 | Apologies for absence |
| | Fiona Campbell & Gillian Scott (Menzies Distribution) Trevor Hudson (PPA). |
| 2.0 | Minutes of previous meeting 28th July 2021 and matters arising |
| | The previous minutes were agreed. |
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| 3.0 | Update on actions from previous minutes |
| 3.1 | The revised restitution amounts were not formally communicated by PPA. |
| 3.2 | Stage 2 (ex 3) questionnaire will be reviewed post Q3 with an alternative (free) to |
| | Survey Monkey (Google Forms?) is suggested. |
| | Action: SC to continue to progress with PDF and Linda Windsor |
| 3.3 | Incorporating the complaints process into wholesaler systems. |
| | Action: MD/SN to continue to update as relevant |
| 4.0 | B. C. of our Charles |
| 4.0 | Review of pre-Stage One reports |
| | SC will where possible consolidate / align categories in future reports. |
| | Actions: SC to consolidate reports into future reporting. |
| 5.0 | Charter Review (and website) |
| 5.1 | • The increase in complaints July – Sept was again noted as a positive response to the |
| | Charter relaunch and revised process. |
| | Wholesaler contacts and address will not be included on the website online as the information is readily available. |
| | information is readily available. |
| 6.0 | PDRP priorities |
| 6.1 | The PDRP will continue to monitor the complaints process and adherence to The |
| | Charter. Additional performance reporting based on pre stage 1 complaints will help |
| | focus activity. |
| | |
| 7.0 | Newspaper Vouchers – rejections post cut off |
| | As each publisher has a different approach and given commercial sensitivities the PDRP |
| | will closely monitor voucher processing complaint volumes. |
| | Action: PDRP to closely monitor voucher processing complaints |
| | |
| 8.0 | Current supply chain issues |
| | There was a sensible discussion on the challenge that the current driver shortages are |
| | having on newstrade supplies. AT commented that publishers were focused on adhering |

| | to editorial deadlines to minimise further pressure to delivery deadlines. The driver |
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| | shortage is of concern for all parties and the PDRP will monitor resulting complaints. |
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| 9.0 | Improved positive communication |
| | The group discussed opportunities for more positive PR around key themes / trends, |
| | using the increased in complaints since the introduction of the new charter as a start |
| | point. |
| | Action: SC to consider PR messages |
| 9.0 | Any Other Business |
| 9.1 | It was suggested that we should hold one meeting PA face to face in London with |
| | consideration that those with long travel times could coordinate other meetings. |
| | Action: SC to diarise a face-to-face meeting 1 x pa. |
| 8.2 | The next meeting is scheduled for 24 th November at 1.00 pm |